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# VOGLER'S SEED CORN CATALOGUE

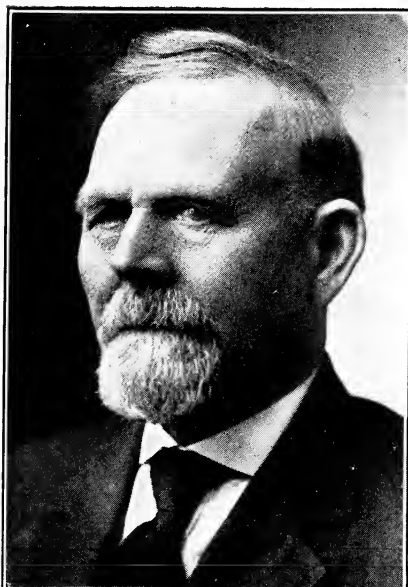


*"Best by Test"*

L. A. Vogler & Son,  
Hope, Ind.



# VOGLER'S Seed Corn Catalogue



L. A. VOGLER



L. M. VOGLER

## BEST BY TEST

By highest germinating power.

By the highest yield per acre

By the standard of perfection (Our Winnings)

By satisfied, successful customers

L. A. VOGLER & SON, Hope, Ind.

## ANNOUNCEMENT.

This, our 1917 catalog, is our tenth annual catalog, and is the thirteenth year that we have been producing and putting on the market seed corn.

Every effort is put forth in our whole system of farming to produce more and better corn from which to select our seed corn. We follow a three-year rotation of corn, wheat and clover and pasture most of our clover crop. We feed all the corn to live stock that is not sold for seed corn, and we buy quite a lot of feeding corn which is fed to both hogs and cattle.

We built our first seed house in 1907; previous to this time we stored our seed corn in the house and over the crib and in the barn, and almost any place that we could fix up to hold a few bushels where it would be well ventilated. Since 1907 we have built additions to the original seed house until now we have a building 22 by 60 feet, with racking space in it to hold 1,500 bushels. The photographs of the seed house will show the exact method of storing and drying. This method insures high per cent. of germination and the strongest vitality.

The past season of 1916 was a fine season for the production of corn in our section of the state. We had plenty of rain, with plenty of sunshine and ample time for the best of cultivation. Our Vogler's White Dent yielded 85 bushels per acre on a field of 35 acres. Our Reid's Yellow Dent did not produce quite such a high yield, but certainly a fine quality of corn. It has been our experience that the yellow corn will not produce as many bushels as the white corn, from 8 to 15 bushels per acre on the same soil. But it will mature earlier and will produce sound corn on soil that is depleted in plant food where in some cases the larger white corn will not do so well.

On the average our seed corn yields from 10 to 15 bushels more per acre than the seed used by the average farmer. One bushel of our corn will plant seven acres, and that means an increase of 70 bushels from the use of one bushel of our seed corn. Counting corn worth only 75 cents per bushel, that will mean a profit of \$52.50 from an investment of \$5.00.

We have been doing breeding work with our white corn for the last ten years. The result of this work is shown in our yields, in the quality of the corn, and the constitution and vitality that we have developed by a system of crossing individual ears

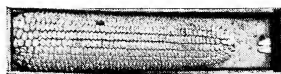
of the highest yielding power. This is done by planting one ear to the row in our breeding plot and detasseling every other row, and then the detasseled rows are a pure cross, because the ears were fertilized by the pollen from some other ear. By this work we have eliminated barren stalks, increased the yield, decreased the number of suckers, lowered the height of the ear, and in fact have improved it in every way.

If you favor us with an order for seed corn don't expect to get show corn, because the show ears are hard to find, but we do say that any of our seed corn will produce show corn.

In conclusion, we wish to say that we make our utmost effort to deliver the **best** of **seed corn** and to **please** our customers, **guaranteeing satisfaction**, and giving ten days for testing and inspection, and if you are not **perfectly satisfied** return it at our expense and we will refund your money. We guarantee a germination of 96 per cent. or better, but we do not guarantee it to grow, because so many factors play a part, climatic conditions, soil, time of planting, cultivation, etc.; but under ordinary favorable conditions you can count on from 94 to 100 per cent. stand. We solicit your patronage and will give your order prompt and efficient attention.

Yours for more corn,

L. A. VOGLER & SON.



Hope, Ind., January 20, 1917.

To Whom It May Concern:

I want to say that I have bought my seed corn from L. A. Vogler & Son for my entire crop for the last eight years, and my crops have been from 90 to 110 acres each year. I have never failed to get good results.

I always have a good stand when conditions are at all favorable and have always had excellent yields. Their seed corn is stored under ideal conditions and no one will make a mistake in ordering their seed corn from L. A. Vogler & Son.

Yours truly,

CALVIN DORSEY.

New Salem, Ind., January 23, 1917.

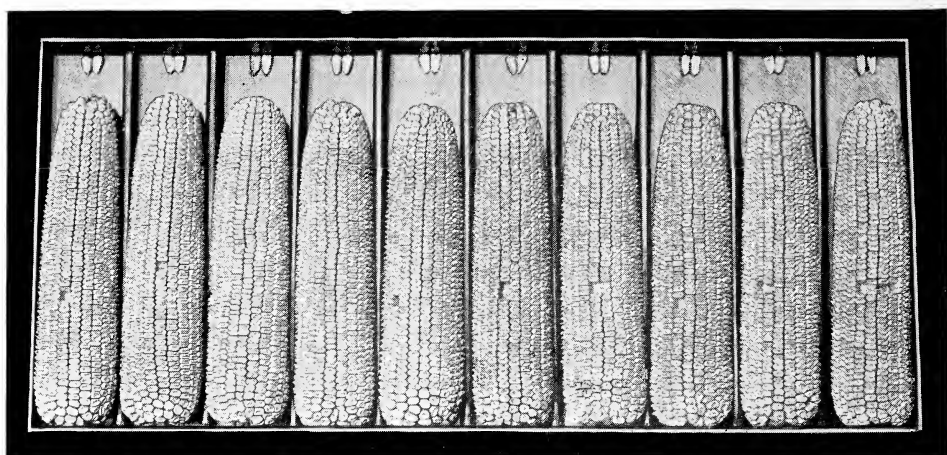
L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—The seed corn I got of you last spring made a good yield and the quality was fine. I got a good stand of corn and it matured nicely in about 120 days.

Yours truly,

JOHN D. OSBORN.



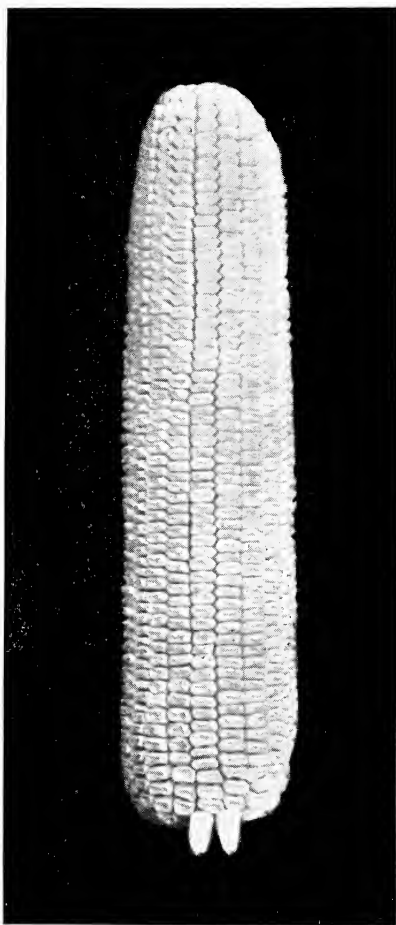


## GRAND CHAMPION, INDIANA STATE CORN SHOW 1913

## VOGLER'S WHITE DENT

This corn has been grown on the farm for thirty-five years; it is a large white corn, and requires 120 days in which to mature. It is unsurpassed as a yielder, and is noted for its drought-resisting qualities, as the men that grow it loudly proclaim its ability to keep right on growing during excessive heat and dry weather. This is due to its vigor and strong constitution and its root system, which is strongly developed, and makes it a deep-rooted and deep-feeding corn. This one fact is a great big point in its favor, as it will stand up through a heavy wind storm while other corn is badly damaged. It has an immense amount of foliage, which accounts for its ability to make the most out of the plant food it gets from the soil, and also makes it an ideal ensilage corn. Our breeding work with this corn has eliminated barren stalks and increased the size of the ear to the maximum. The ears range in length from eight and one-half to twelve inches, seven and one-half to eight and one-half inches in circumference and cylindrical in shape. It is extraordinarily deep grained, with a medium size cob, and has from sixteen to twenty-four rows, the greater number having twenty rows of wedge-shaped kernels. These have very little space between them, only enough to allow them to dry out quickly and thoroughly. It shells from 86 to 88 per cent. of corn to cob, and has a good deep indentation, which makes the ears tolerably rough. If you

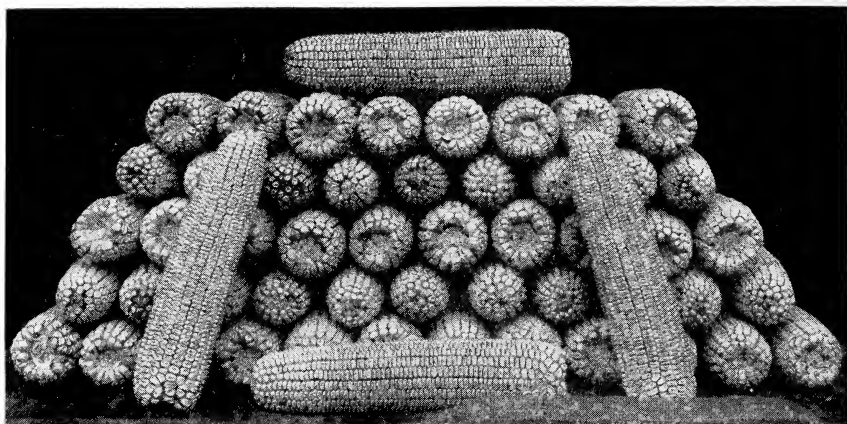




GRAND CHAMPION EAR, INDIANA STATE CORN SHOW 1917

are looking for a high yielding corn, you will make a mistake if you do not order this corn. We give this corn our strongest endorsement. This corn wins the prizes at all the local shows for the men who grow it. It speaks for itself to all the men that have grown it.

Now, Mr. Farmer, you who pride yourself on your ability to do things, who are hustlers, who are progressive in your meth-



FIRST PRIZE BUSHEL WHITE DENT. ILLINOIS STATE FAIR 1916

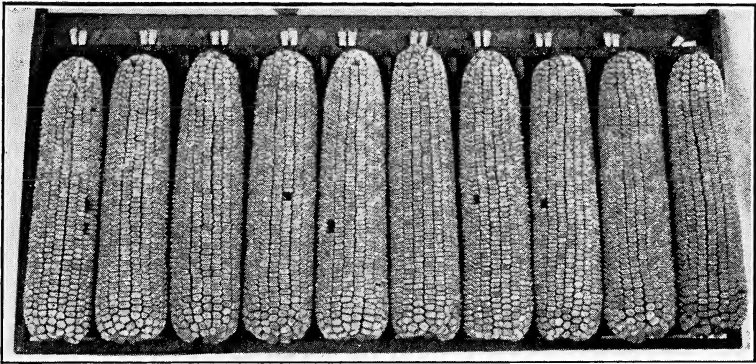
ods of farming, who pride yourself on the fine corn crops you raise and high yields, this is the corn for you, because you plant your corn reasonably early, and you prepare a good seed bed, and you cultivate well; when you do all this and don't overlook the most important point and use Vogler's White Dent seed corn your yield will be the highest, your results most gratifying. Our white seed corn will satisfy you.



### REID'S YELLOW DENT

This variety is so well known that we feel we don't need to say much concerning it. It is an early corn and matures in about 100 to 105 days. It is nicely dented, but is not a rough corn, and is deep grained with very little space between the rows. Has a very small cob and shells an exceedingly high per cent. of corn to cob, from 88 to 90 per cent.

This corn is quite a favorite with the live stock feeders. Its early maturity makes it fine for early silo filling. This corn certainly has the ability to produce a fine large ear on every stalk, even on the poorer ground where the stalks are not so large and

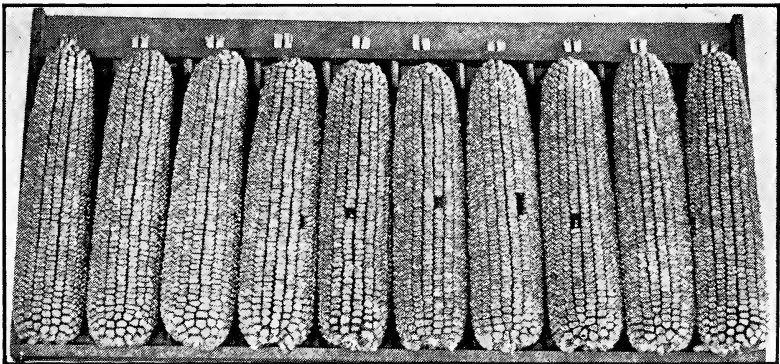
**REID'S YELLOW DENT**

SWEEPSTAKES Indiana State Corn Show 1915,

vigorous. This corn we call the universal corn, because we have sold it and it has given universal satisfaction over the whole of the corn belt.

You farmers who are yellow corn fanciers, who think that yellow corn feeds farther than white corn, who know that it gets more solid and that a load will weigh heavier, this is the corn that you want. This is the yellow corn that satisfies more farmers than all other varieties of yellow corn combined.

This corn will please you. Send in your order at once, as our supply of this variety is the first one to be sold out.

**REID'S YELLOW DENT**

SWEEPSTAKES Indiana State Corn Show 1916.

## FLESH COLORED AND MIXED CORN

We have on hand a pretty good supply of these two varieties of colored corn. The **Flesh Colored** Corn runs from a pinkish flesh color to a dark red in color, and is the deepest kernalled corn that we grow, and shells 90 per cent. of corn to cob. It is early maturing and makes a fine ensilage corn, also a good yielder.

The **Mixed Corn**, or what is locally known in some sections as Calico or Bloody Butcher corn, is a little larger eared than the Flesh Colored, but not quite as deep kernalled, but I believe it will yield a little bit more corn than the Flesh Colored. We have some customers that grow nothing else but these two varieties of corn, and think that they are the best corn that grows. If you want a colored corn either one of these will satisfy you.



Manilla, Ind., January 18, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—You may think we are ordering our seed a little bit early, but we do not want to change our corn while it produces as well as it does. We have gotten our seed corn from you for the last two years and the only fault we find with it is that we get our corn too thick, as every grain grows. But we have had excellent results, as it matures early and comes as near having a good ear on every stalk as any corn we ever saw. Save for us  $7\frac{1}{2}$  bushels of yellow corn; I will call for it about May 1st. I intend to plant my entire crop with your seed.

Respectfully,

J. A. SHELTON & SON.

P. S.—Let me have your prices for this year.

Otterbein, Ind., January 19, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—In regard to my corn crop will say that I haven't got very much good news for you, although I was very much pleased with my seed corn and think every kernel grew. It was so wet here last spring that we were all late planting and, of course, the frost caught it before it matured. I was so well pleased with the seed that I would like to get  $4\frac{1}{2}$  bushels of seed for this year's planting, and please let me know whether I can get it or not and the price. Hoping to hear from you soon, I remain,

Yours respectfully,

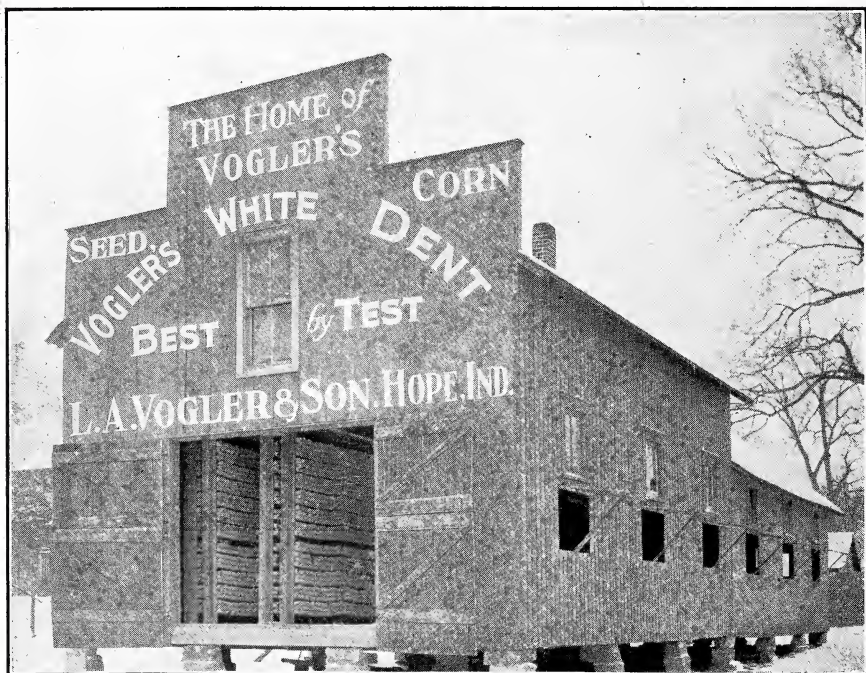
WILBUR J. HARMON.





EDGEWOOD PLACE ON THE VOGLER FARMS  
WINNINGS

Our list of winnings in county, state, national and all other open to the world corn shows is not surpassed by any corn breeder and producer, and is not even approached by only a very few. In the last fifteen years we have won 250 ribbons on show corn, and 108 of these ribbons are first prize blue ribbons, and the most of the remaining number are second prize ribbons. As you look through this catalog and make a careful study of our prize winning exhibits as they have been shown from year to year you cannot help being impressed with the breed characteristics that follow it through. It certainly shows the high class quality that has been stamped in it by years of scientific breeding and selection. Note carefully the two champion samples of yellow corn shown in the 1915 and 1916 shows. Blood will tell, or we might say breeding will tell, in corn just the same as it does in live stock or in people, as you know we are all proud of our ancestors. Then look again at the Grand Champion sample of 1913; there has never been a better sample of corn shown.



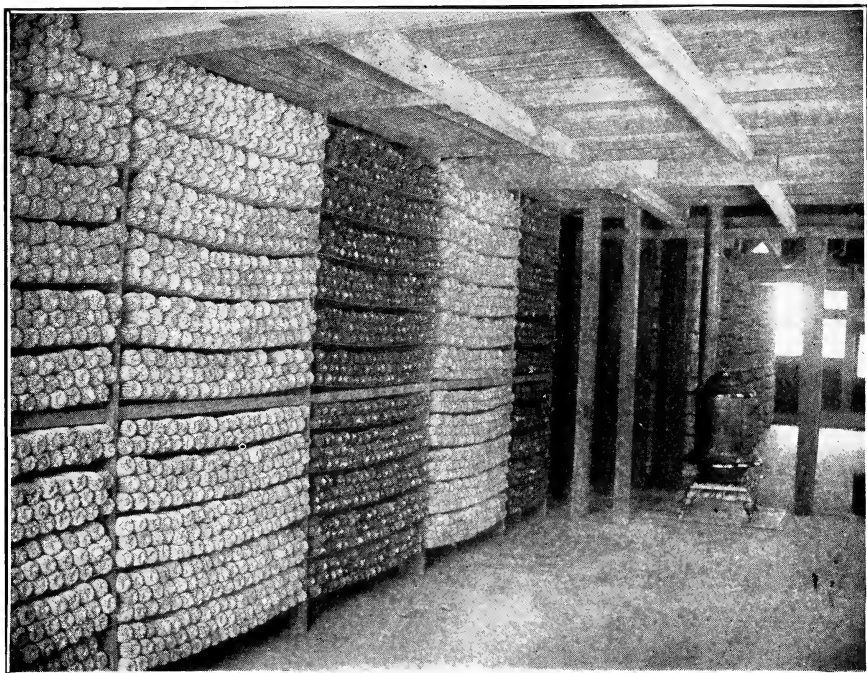
### THE BEST SEED CORN HOUSE IN THE STATE.

You want seed corn that has this breeding back of it to plant, as even the poorer ears of our corn will produce more and better corn than better individual ears of other strains of corn that has not had this careful selection and breeding back of it for years.

### WINNINGS FROM OUR 1916 CORN CROP

**Illinois State Fair.** First prize bushel of white corn and third prize bushel of yellow corn in the open to the world class. **Bartholomew County Corn Show.** Open to the world class. First on ten ears white corn, first on single ear, first on largest and best ear, and first on bushel. These firsts were all won with our white corn. **Indiana State Corn Show.** First prize and sweepstakes with ten ears of white corn in Section Four. First prize single ear and Grand Champion single ear of the state. **Johnson County Corn Show.** First prize ten ears of yellow corn in the open to the world class.





INTERIOR OF SEED CORN HOUSE

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### CARE OF SEED CORN

Of all the firms that sell seed corn in Indiana there is not one that takes care of their seed corn as we do. There are only a few that have seed houses, and they only hold a very few bushels as compared to the number of bushels they sell. Our shelled corn is racked and taken care of just the same way as our ear corn. It has just as strong vitality; its vigor is beyond reproach. Our seed corn stands upon the pinnacle. It is "Best by Test." It has pleased hundreds, it will please you. Don't delay, send in your order at once. Don't fail to read the guarantee; our guarantee protects you absolutely.

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Heltonville, Ind., January 29, 1917.

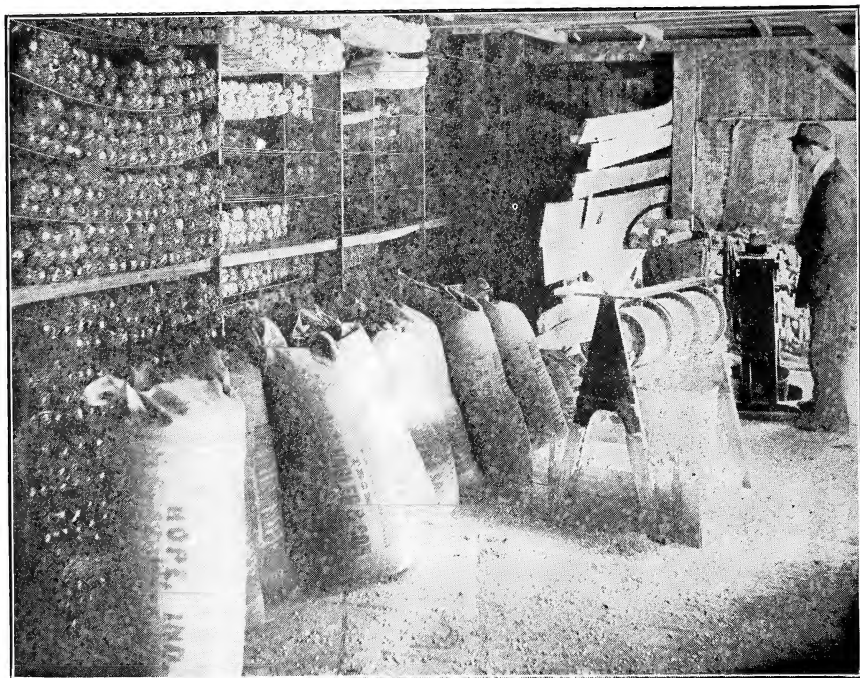
L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—Please send me your seed corn catalogue and prices on same. I have been planting your flesh colored and mixed or calico corn for some time and like it fine.

Yours respectfully,

W. B. HUNTER.

Heltonville, Ind., R. R. 7.



### PREPARING A SHIPMENT OF SHELLED CORN, OUR GUARANTEE

We guarantee you a 96 per cent. germination; we also guarantee you satisfaction. You are also allowed ten days to test the corn, and if the test is not satisfactory you may return it and your money will be refunded. But under no consideration will we accept corn that has been returned when it has been kept longer than ten days. We make no guarantee as to the crop, because there are so many factors that play a most important part that are entirely beyond our control, time of planting, soil and seed bed, and weather conditions, etc.

L. A. VOGLER & SON.

Richmond, Ind., January 18, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—Your letter received today asking about the corn and will say I got a perfect stand—looked good until drouth stopped it. When it finally rained, we had a windstorm that blowed my corn as flat as it could lay just at tasseling time. Made a very good yield of about 65 bushels per acre.

Yours truly,

FRANK TAYLOR.

Orleans, Ind., January 21, 1917.



JUDGING CORN.

Indiana produces the **best show corn on the earth.**

Bartholomew county is located in the best corn producing section of Indiana, and we are located on the best corn producing soil of the county. Our soil is a light friable clay and black loam soil, commonly known as a sugar tree soil. This soil comes nearer producing a good crop every year, regardless of weather conditions, than any other class of soil. The proof follows:

We have won sweepstakes in every class in the Indiana State Corn Show, and we are the only firm that has this remarkable record to its credit. The Indiana Corn Show is in a class by itself as compared to other state corn shows when it comes to showing corn of the finest quality and breeding. Our Vogler's White Dent won Grand Champion Sweepstakes 1913. Our Flesh Colored Corn won Sweepstakes in class 1911 and 1912. Our Reid's Yellow Dent won Sweepstakes in class 1915 and 1916. In 1917 our dreams were realized when we won Grand Champion single ear on the best ear of Vogler's White Dent,





LOADING A CAR OF SEED CORN.

### PRICES AND TERMS

The prices are the same for each of the varieties, viz.: Vogler's White Dent, Reid's Yellow Dent, Flesh Colored Corn, and Mixed or Calico Corn.

For the finest selected ears from which we picked

our seed and show corn-----	\$5.00 per bu.
Orders of ten bushels or more-----	4.50 per bu.
Shelled corn, 1 to 4 bushels-----	3.00 per bu.
5 to 9 bushels-----	2.75 per bu.
10 bushels or more-----	2.50 per bu.
Sample ears -----	25 cents.

Barrels and bags free. No order taken for less than one-half bushel. Money MUST accompany order, and ten days are given for inspection and testing, and, if corn is not found satisfactory, return it at our expense and money will be refunded. Our shelled corn is handled and treated the same as our ear corn, but the ears are not quite so uniform, the type is as good and the germinating quality is as good. This corn is hand nibbed by expert corn men, then shelled and graded, and is ready for the planter. You need not be afraid of our shelled corn. Send your order today.

(We are glad at any time to send sample kernels of any of our varieties upon application. Visitors are always welcome and when notified we are always glad to meet them at the train.)

### WARNING

After you receive your seed corn and before you begin planting **be sure** and test out your planter thoroughly. A lot of men have missed getting a good stand of corn when they used our seed corn. Their drill plates did not fit the corn. Our seed corn is so much deeper grained than the average corn that it takes the largest sized drill plates, and even then they want to be filed out and made larger, so as to allow the corn to go through. Many failures of a good stand have been caused on account of the corn not being able to get through the plates. Test your planter carefully; you want to know that it is working perfectly.



L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—It affords me great pleasure to be able to tell you that the seed corn that I got of you last spring was all that could have been expected in every particular. I got a good stand, a good thrifty growth of very dark green color and a splendid yield, and will say that I will not have to buy my seed this year.

Yours very truly,

H. V. ELROD.

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Gwynneville, Ind., January 24, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—Your letter of the 16th inst. received, and I will be glad to furnish you any information that I can.

I was well pleased with the corn which I bought of you last spring. I planted twenty acres from the seed I bought of you and it just did fine all along; had large healthy stalks, good ears and matured before some of the other corn I had on the place.

During the summer people passing along the road would stop and tell the boys that were tending the field, that it was the best field of corn they knew of around here. They said it grew off so much better, was more even and had a much healthier color than other corn. The twenty acres made 1,500 bushels.

I have quite a little seed corn which I saved from it, and there was much more but I had no chance to get it. I intend to plant the larger part of my crop from it this year.

Yours for a happy and prosperous year,

FLOYD J. SIX.

Indianapolis, Ind., January 17, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Gentlemen—I am glad to say to you that I have purchased seed corn for my entire crop from you for the last ten years and it has always proved more than satisfactory.

Last year the Reid's Yellow Dent yielded fifty-five bushels to the acre. The calico corn yielded seventy bushels to the acre.

Yours respectfully,

MICHAEL CLOSSEY.

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Elwood, Ind., January 18, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Gentlemen—Yours of the 15th at hand requesting a report on the seed corn I bought of you last spring. The stand was excellent, the yield good and matured in good time.

I picked out thirty of the best ears and planted in my seed corn plot and got good results, with some very fine ears.

Very truly yours,

H. E. BRAY.

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Paris, Ill., December 18, 1916.

L. A. VOGLER & SON, Hope, Indiana:

I was well pleased with the seed corn I purchased of you and it made a fine yield considering the dry season we had here.

I expect to buy my seed corn of you again next spring, as I have done for the last six years. Several of my neighbors wants me to send for their seed. Thanking you for past and future favors, I remain,

Yours respectfully,

C. W. SIDENBENDER.

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Monrovia, Ind., January 22, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Dear Sirs—Your letter at hand asking the results of the corn I bought of you last spring. Will say the corn was fine that I received of you. I had a good stand and done fine. I think the dry fall and early frost was against it; would have been fine if it had not frosted so early. I have some fine ears anyway. I can't tell what the yield was, for I turned hogs on it.

Yours,

C. C. WILLIAMS.

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Stilesville, Ind., January 20, 1917.

L. A. VOGLER & SON, Hope, Indiana:

Gentlemen—In answer to your inquiry about the seed corn I purchased of you last spring, I will say that I had remarkably good success with it. There is no doubt in my mind but that it yielded fifteen bushels more per acre than seed corn that has not been bred pure, carefully selected and stored in the proper way. While \$5.00 per bushel seemed like an exceedingly high price to pay for seed corn, it was the most profitable investment I ever made. The corn yielded 80 bushels per acre on 20 acres. Any farmer who wants to raise good corn, with quality and size, will make no mistake in buying their seed corn of L. A. Vogler & Son, as I have bought of them for several years and they have always given me a square deal.

Respectfully,

GEORGE W. McHAFFIE.





